

PPA E-BULLETIN

March-April 2024 Edition

In This Edition

Women in Procurement: Interview with Procurement Professional Interview with Supplier

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Public Procurement Authority, Ghana



e-Bulletin

Theme: Women in Procurement

In this Edition

WOMEN IN PROCUREMENT: INTERVIEW WITH A PROCUREMENT PROFESSIONAL

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For this edition of the e-Bulletin, the Editorial Team spoke with Women in Public Procurement to learn more about the experiences and limitations faced by women working in the field of public procurement.

Here is an interview with Maame Aba Odebia Abbey the Chief Procurement and Supply Chain Manager at the Ministry of Finance:

Question: What is the story behind Maame Odebia Abbey and what is her role?

I am Maame Aba Odeiba Abbey, also known as Diana Abbey: a name synonymous with integrity, diligence and a formidable professional presence. Behind this name lies a tale of strength and resilience which I am excited to share as we journey through my humble beginnings culminating in my role as the Chief Procurement and Supply Chain Manager at the Ministry of Finance (MoF).

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Hello lovely Readers, welcome to the March-April 2024 Edition. The theme for this edition is *"Women in Procurement*". Yes! There is no special period to feature this edition than the Month of March where women are recognized globally. International Women's Day is celebrated on March 8. It is a day to honor, uplift and recognize the social, economic, cultural, and political achievements of women all over the world. The day also marks a call to action for educating, raising awareness, and lobbying for accelerated gender parity.

While substantially the field of procurement has been dominated by men, it is now undergoing a notable transformation, with women emerging as influential leaders in the industry. The procurement domain, which encompasses strategic sourcing, negotiation, contract management and relationship management, is critical to the success of every organization. Despite historical obstacles, women in procurement are making significant progress, reshaping this critical business function.

In recent decades, there has been a noticeable change in procurement team composition, with more women taking up leadership roles and making substantial contributions at all levels. This trend is influenced by various factors which includes (but not limited to):

• **Diverse Skills:** Women bring a range of skills to procurement. Women's attention to detail and ability to multitask make them well-suited for this profession. They are adept at finding cost-effective solutions without compromising on quality or ethics.

WOMEN IN PROCREMENT - EDITORIAL

- Strong Communication and Collaboration Capabilities: Procurement is now seen as a strategic partner collaboration with stakeholders throughout the organization, rather than a siloed function. Women excel in effective communication, promoting collaboration, bridging departmental gaps, and aligning procurement objectives with broader business goals.
- Networking Acumen: women are perceptive enough to grasp a situation quickly and clever enough to apply that ability. Powerful networks equal powerful position and access to business opportunities. It is therefore not surprising to see women emerging as influential leaders in the procurement profession.
- Critical Thinking: Research has shown that women seem to be more aware of their thinking process than men. Women naturally question, analyze, interpret, evaluate, and make a judgement about what they read, hear, say, or write. Critical thinking skills are a critical and essential part of the (many) competencies that are necessary to become a true procurement professional. Critical thinking is essential in managing supply chain disruptions because it enables professionals to assess complex situations, identify root causes, and develop effective strategies.

Limitations and Opportunities of Women in Procurement:

Despite progress, women in procurement encounter limitations such as gender bias, Flexibility, Stereotypes. Overcoming these hurdles requires joint efforts from organizations and individuals.

- Gender bias: Gender bias refers to the systematic prejudice or discrimination that women encounter based on their gender within the procurement field. Women face limited access to leadership roles, career advancement opportunities, or high-profile projects compared to their male counterparts, despite having similar qualifications and experience.
- Flexibility: Flexibility work arrangements, such as remote work options or flexible hours, can support better work-life balance for women.
- Stereotypes: Stereotypes about gender roles and capabilities can impact how women in procurement are perceived and treated in the workplace. Overcoming these stereotypes often requires extra effort and advocacy.

WOMEN IN PROCREMENT - EDITORIAL

In summary, women in procurement are agents of change, leading transformations and delivering strategic value to organizations. As the procurement profession now showcases a promising trend toward gender balance and leadership diversity, it is apparent that the rise of women in procurement worldwide will yield even greater innovation and excellence in this critical profession.

Written by

Harriet Mensa - Tutuani - Operations Officer/Due Diligence Analyst

Sarah A. Amoako - National Service Personnel

PPA e-BULLETIN



Public Procurement Authority Improving Efficiency and Transparency in Public Procureme

Please submit your Questions Suggestions Comment

Via our social Media Handles





WOMEN IN PROCUREMENT: INTERVIEW WITH A PROCUREMENT PROFESSIONAL

Starts from Pg. 2

Question: How long have you been in the procurement space and public procurement space?

First of all, I would like to express my gratitude to God for the privilege of serving my country Ghana, and its people. I also extend my appreciation to Dr. Affotey Walters for recognizing my potential and inviting me to contribute to the development of Ghana. His leadership and support have been instrumental in advancing procurement practices within the Ghana Civil Service. With over twenty-two years of experience in Supply Chain Management, I have navigated diverse roles that have shaped my expertise. Beginning at Ghana Airways Company as an In- flight Services Agent, I provided ground handling support and attended to passenger needs. Here, I gained valuable experience in warehouse and store operations, particularly in managing food and supplies for airline servicing. This exposure provided me with a solid understanding of warehouse management and inventory control. Transitioning to Ghana Aviation Handling Company, I managed in-flight service stock and handled ticketing, reservations, and lounge services at the Akwaaba Lounge. These experiences expanded my expertise beyond stores management, allowing me to develop a comprehensive skill set in aviation operations and customer service within airport environments. At Aviance Ghana Limited, I supervised handling agents for multiple airlines and handled administrative duties efficiently.

My career trajectory took an international turn with roles at the United Nations Mission in Central Africa and Chad in 2009, where I managed procurement, distribution, and stock tracking. This experience expanded further during my tenure at the United Nations Stabilization Mission in DR Congo, where I focused on creating efficient store designs, implementing stock coding techniques, and managing field supply operations. These roles have equipped me with a comprehensive understanding of logistics and supply chain management, blending operational expertise with strategic planning and international experience.

In the last twelve years, I have played several key roles in procurement management. I joined the Ghana Civil Service in November 2014. Initially, I was stationed at the Office of the Head of Civil Service due to departmental relocations. Subsequently, I served at the Employment Ministry where I provided strategic leadership in procurement and contract management. I have also played a pivotal role in stakeholder collaboration, contract performance monitoring, and enhancing procurement processes through the development of Key Performance Indicators and Standard Operating Procedures.

WOMEN IN PROCUREMENT: INTERVIEW WITH A PROCUREMENT PROFESSIONAL

Transitioning to my current role as the Chief Procurement and Supply Chain Manager at the Ministry of Finance since May 2021, I continue to lead procurement initiatives with a focus on aligning acquisition strategies with legislative guidelines and the ministry's strategic vision. I provide advisory and technical support on procurement and contract cycles, collaborate with stakeholders to develop appropriate procurement strategies and ensure adherence to regulatory frameworks and ethical standards.



Question: Can you share with us some of your experiences as a woman in this profession?

Achievements: Being a female professional in this industry, I have encountered a range of experiences that have influenced my career path and contributed to my accomplishments. One notable aspect is the importance of broadening one's scope beyond procurement alone. My background and experiences have allowed me to connect different aspects of the profession, enabling me

to address challenges effectively. For instance, in 2013, under the guidance of Dr. Affotey Walters, we were tasked with developing Standard Operating Procedures, Key Performance Indicators, Service Charters, and other administrative frameworks during the transition from Stores Management to Procurement and Supply Chain Management. Being among the pioneers in establishing these essential functions in the civil service, I actively contributed to shaping policies and procedures, including Standard Operating Procedures, Service Charters, and Key Performance Indicators. In terms of leadership and mentorship, I believe in providing opportunities and delegating responsibilities to groom upcoming professionals, particularly women, in this field. I am dedicated to mentoring and supporting women to navigate personal and professional challenges, ensuring they have greater opportunities for growth and success. I maintain an open-door policy where my female staff especially feel comfortable coming to my office to discuss both personal and professional challenges. I take pride in guiding them through these challenges, and fostering a supportive environment for growth and development. This approach is reflected in my leadership style, where I prioritize the development and empowerment of women professionals,

WOMEN IN PROCUREMENT: INTERVIEW WITH MINISTRY OF FINANCE (MOF)

leaving a positive impact and fostering a supportive environment for their advancement.

Question: Can you share with us some of the limitations you face in executing your role and responsibilities?

When considering the limitations faced in executing my role and responsibilities, it is important to note that I view challenges as opportunities for growth rather than obstacles. This perspective is not unique to myself but resonates with many women in procurement roles. One notable limitation is the general lack of attention given to procurement professionals by Management. Procurement requires a high level of detail and expertise, akin to a pharmacist interpreting a doctor's handwriting. Unfortunately, in Ghana, there is a misconception that procurement is straightforward due to its focus on compliance, leading many to believe they can easily perform a procurement professional's duties. Compounding this issue is the lack of recognition and representation of procurement as a reputable profession within recognized professional bodies in Ghana.

Specifically, for women in procurement, there are additional challenges. Gender biases often lead to women being sidelined or underestimated in their roles. This bias is evident in situations where women are not included in key decision-making processes or face difficulties in negotiations due to perceived weaknesses in bargaining skills. Despite efforts to create space and assertiveness, it is still common for men to dominate such situations. Moreover, power dynamics can create further challenges, particularly when women encounter competition or need to navigate complex political landscapes to advance their careers effectively.

Question: Recommendation for PPA - What can the Authority do to enhance women participation in Public Procurement?

To enhance women's participation in public procurement, the Public Procurement Authority (PPA) can take several proactive steps. Firstly, it's crucial to actively seek out and value the opinions of women in procurement. This includes encouraging open dialogue for women to voice their suggestions and ideas without fear of them being dismissed or ignored. Inclusivity in decision-making processes can greatly enhance their participation and contributions to public procurement. I will urge the PPA to establish a gender desk to provide a dedicated means for addressing issues related to women's participation in procurement, including advocacy, policy development, and support initiatives. Given that the Public Procurement Act, 2003

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(Act 663) as Amended currently lacks provisions to favour women in procurement, establishing a gender desk becomes even more crucial to actively champion the causes of women.

It may even interest you to note that PPA trainings including the roll-out of the Ghana Electronic Procurement System (GHANEPS) training team currently lacks female representation. Including women as part of this team would significantly contribute to fostering a more skilled and empowered procurement workforce. Thus, we encourage the PPA to actively involve women in facilitating training programmes, thereby promoting gender diversity and expertise in procurement training initiatives.

Retreats and fora specifically tailored to women in the procurement profession can create opportunities for networking, skill-building, and sharing experiences while promoting a sense of community and empowerment among these professionals. Women should be urged to take on leadership roles within procurement organizations to help break barriers and promote gender diversity in decision-making processes, leading to more inclusive and effective procurement practices.

PPA should conduct practical training sessions tailored to women to enhance their knowledge, skills, and confidence in navigating procurement processes, thereby equipping them to excel in their roles and contribute meaningfully to the industry's development.

Question: Any advice for women in procurement?

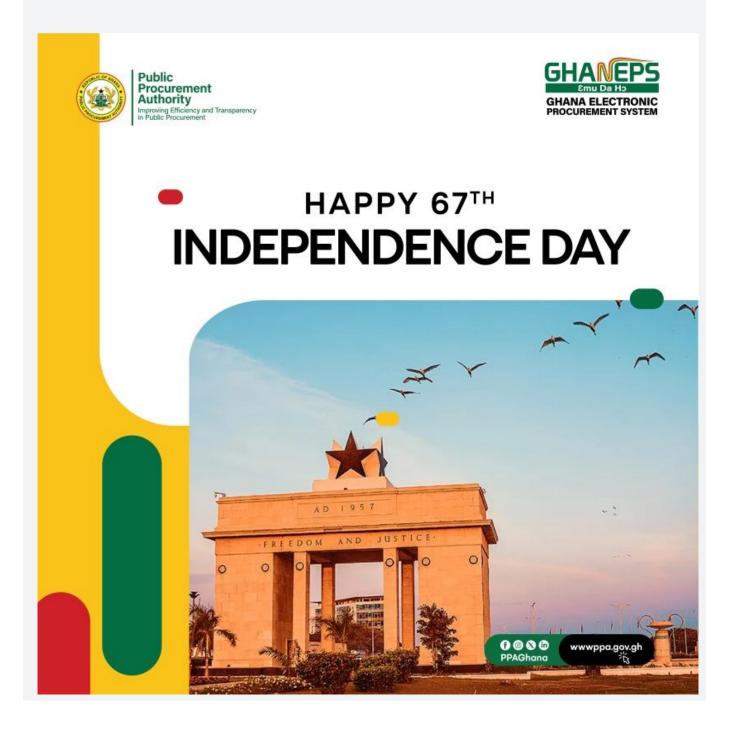
Certainly, I would advise women within this field to actively seize opportunities as they arise and to connect with fellow women in similar professions. Collaboration and support among women can lead to collective success and a brighter spotlight on achievements within the procurement space. It is important to focus on personal growth and self-improvement rather than engaging in negative behaviours such as pettiness or putting others down. Building confidence and enhancing soft skills are key aspects that can help women in procurement navigate challenges and contribute meaningfully to their roles.

Additionally, they should recognize the value of their unique traits and perspectives, such as empathy and understanding, which are highly beneficial in Procurement and Supply Chain Management. By embracing these qualities and supporting one another, women can create a more inclusive and empowering environment within the profession.

WOMEN IN PROCUREMENT: INTERVIEW WITH MINISTRY OF FI-NANCE (MOF)

Question: Any concluding remarks? I extend my gratitude to the PPA for this valuable opportunity. On behalf of women within the Public Procurement space in Ghana, I eagerly anticipate the establishment of the Gender desk and the organization of Women in Procurement Fora, among other empowering activities which I believe will be initiated by the PPA. Thank you!

Written by Marian Abena Oteng - Corporate Affairs Officer



WOMEN IN PROCUREMENT: INTERVIEW WITH SUPPLIER



For this edition of the e-Bulletin, the Editorial Team spoke with Women in Public Procurement to learn more about the experiences and limitations faced by women working in the field of public procurement.

Here is an interview with Rosemary Asamoah of Rozy Edition Ventures

Question: What is your company name and principal activity?

The name of my company is **ROZY EDITION VENTURES** and we supply general goods, clothing, uniforms, office supplies, small and medium scale civil works and provide cleaning services

Question: How long has the business has been in existence?

We have been in operation for eight (8) years now.

Question: How long have you been in the procurement space and public procurement space?

We have been in public procurement for almost four (4) years as **ROZY EDITION VENTURES** supplying general goods, clothing, uniforms, office supplies, providing small and medium scale civil works and providing cleaning services.

WOMEN IN PROCUREMENT: INTERVIEW WITH SUPPLIER

Question: What was your experience the first time in public procurement?

My first experience in public procurement was challenging, especially since I was unfamiliar with many of the required documentations. However, I saw it as an opportunity to learn and grow professionally. I quickly realized the importance of being organized and detail-oriented in this field. With determination and the support of my friends and networks built over the years, I was able to overcome my initial fears and eventually navigated my way through the processes of public procurement. I must say that this experience taught me valuable lessons in adaptability and resilience.

Question: As a woman in this sector, what are some limitations you have experienced?

As a female entrepreneur in public procurement, some of the limitations I have personally faced includes:

 Gender bias: I have encountered several biases or stereotypes. This has impacted how my business is also perceived and the opportunities available to me. Some contracts/supplies are considered "masculine".
 I really still struggle to understand why this perception exists. Whether this stereotype is right or not, the fact remains that, it can affect the financial health and sustainability of female owned businesses.

2. Access to networks: As a women I sometimes get limited access to the same professional networks as my male counterparts. This hinders opportunities for collaboration and business growth.

3. Balancing work and family responsibilities: Of course, as a wife and mother, juggling the demands of running a business with family responsibilities can be especially challenging and can affect how you thrive in public procurement. Meeting times can clash with school pick-up times, etc.

Question: Advice for women in Public Procurement and women who want to come in as Government suppliers?

I would advise women in public procurement and those seeking to become government suppliers to focus on building strong relationships, staying informed about procurement regulations and practices, and continually improving their skills and expertise in their respective fields. Networking with other professionals in the industry is the key in this sector. Keeping up with more experienced individuals can be very beneficial.

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Additionally, it's important to demonstrate competence, professionalism, and integrity in all interactions and transactions.

Question: Recommendations for Public Procurement Authority. What can the Authority do to enhance women Participation in Public Procurement?

To enhance women participation in public procurement I believe the Authority is currently doing well in streamlining and simplifying the processes in accessing procurement procedures. However, I believe there is always room for improvement. I would therefore suggest a few ways that come to mind to support us the women:

1. The Authority can implement gender-responsive procurement policies. For instance, introduce policies that promote and support the participation of a specific percentage of women-owned businesses in public procurement processes across government institutions, etc.

2. The Authority can also provide capacity-building and training programs for specifically designed for women entrepreneurs to enhance their skills in navigating procurement processes and contracts.

3. Also, an avenue can be created to facilitate networking events or platforms where women entrepreneurs can connect with potential partners, mentors, and government procurement officials.

Written by Marian Abena Oteng - Corporate Affairs Officer



Public Procurement Authority Improving Efficiency and Transparency in Public Procurement



International Womens' Day

Celebrating the progress of women who defy expectations and break boundaries. Your ingenuity, strength, and intelligence are unstoppable.



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